Objective		Timing	Corporate Strategy	Leader's priorities
1	To improve and raise awareness of Surrey County	Ongoing	Core responsibility	Leadership
	Council's Adult Social Care			Reputation
2	Oversee the direction of the 14 departmental projects at	TBC	Value for money	Value for money
	all levels to achieve excellence and meet the targets of		Performance	
	the medium-term financial plan		Staff	
3	Encourage the integration of social care with	Ongoing	Working together	Value for money
	intermediate care		Value for money	
7	Continue to develop commitment to personalisation	Ongoing	Performance	Big Society
	and promote extension		Personal responsibility	Leadership